

# PompanoPICKS

[ happening in and around the town ]

## THANKSGIVING & HOLIDAY EVENTS

### Volunteer at the 26th Annual Thanksgiving Basket Brigade

The Children's Diagnostic and Treatment Center's (CDTC) annual Thanksgiving Basket Brigade prepares and delivers a basket filled with all the items needed to make a traditional Thanksgiving meal, including a turkey. More than 500 volunteers will assemble and hand deliver Thanksgiving meals to more than 1,200 underprivileged families throughout Broward County. Volunteers can help bag, deliver, or both. Students who participate can earn service hours by checking in at the student registration table beginning at 8am the day of the event. Students will receive a form with a staff signature that verifies their hours and participation.



CDTC is a nonprofit organization that serves children with special healthcare needs in Broward County.

**REGISTRATION:** Volunteers can register in advance at [childrensdiagnostic.com/basket-brigade/](http://childrensdiagnostic.com/basket-brigade/)

**WHEN:** Sunday, Nov. 18. Volunteers will meet at 8am; bagging begins at 9am; caravans of deliveries start departing at approximately 9:30am.

**WHERE:** Children's Diagnostic and Treatment Center's parking garage at 1401 S. Federal Highway in Fort Lauderdale.

For more information, contact Vickie Walter at [vwalter@browardhealth.org](mailto:vwalter@browardhealth.org) or call 954-728-1095.

### "Tough Turkey"

The Schmidt Family Centre for the Arts and The Symphonia Chamber Players will present "Tough Turkey in the Big City: A Feathered Tale." The performance is an upbeat, brassy, Thanksgiving odyssey that exposes children to the arts in a multi-faceted way through music, dance, drama and narration. **WHEN:** Nov. 17 from 1 to 2pm. **WHERE:** Mizner Park Cultural Arts Center at 201 Plaza Real (on the second floor), Boca Raton. **COST:** Free, but space is limited. Guests can register in advance on EventBrite.

### Holy Cross Hospital Fort Lauderdale Turkey Trot

Support some awesome nonprofit organizations and burn some extra calories on Thanksgiving Day!

On Nov. 22 is the 8th annual Holy Cross Hospital Fort Lauderdale Turkey Trot. Approximately 3,000 participants will run or walk along Fort Lauderdale beach. The event will raise money for Leadership Broward Foundation, Inc. and the Helena Ramsay Soaring Leader Scholarship.

Leadership Broward Foundation, Inc. is a nonprofit leadership organization that connects local businesses and community leaders with youth to help them make positive contributions to their communities.

The Helena Ramsay Soaring Leader Scholarship was created by MedPro Healthcare Staffing in memory of Marjory Stoneman Douglas (MSD) student Helena Ramsay to celebrate her vision for a better global society. Helena was very aware of the challenges faced in communities across the globe such as inequality and discrimination. This legacy scholarship will recognize an MSD student who shows a passion for leadership and a commitment to Helena's dream of a united world.



**DETAILS:** The 5k run/walk will begin at DC Alexander Park (501 S. Fort Lauderdale Beach Blvd., Fort Lauderdale) and continue north on A1A alongside Fort Lauderdale Beach. The race will begin at 7:30am sharp and will conclude with a kid's dash at 8:30am. An awards presentation will take place at 8:45am and will recognize the top three overall male and female athletes, as well as the first, second and third place age group winners.

**REGISTRATION** is \$40 per person. Online registration will run through Nov. 18. Participants may also register at the packet pickup location at the Galleria at Fort Lauderdale (2414 E. Sunrise Blvd. Fort Lauderdale) from Nov. 19 - 21. On-site registration the day of the event will be available from 6 to 7:15am.

For more information or to register, please visit <http://bit.ly/TurkeyTrot18> or visit the event's Facebook page at [facebook.com/TurkeyTrotFTL/](https://facebook.com/TurkeyTrotFTL/)

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## Boots & Bourbon Country Music Festival

The City of Deerfield Beach, in partnership with Irie Weekend Management and the Irie Foundation, will host the 2018 Boots & Bourbon Country Music Fest. The event will feature country musical acts and a Bourbon Barn sampling tent.

**WHEN:** Saturday, Nov. 17  
from 2 to 9pm  
**WHERE:** Deerfield Beach's Main  
Beach Parking Lot, 149 SE 21st Ave.



### Lyrics Lab at BaCA

Lyrics Lab is an open mic night for all creatives. Poetry, music, live painting, comedy, magic — all are welcome. Beer, wine and kombucha are available for purchase.

**WHEN:** First & Third Wednesdays from 8-11pm  
**WHERE:** Bailey Contemporary Arts (41 NE First St., Pompano Beach)  
**COST:** \$10

### Lunch with Art

Nourish your creative side. Bailey Contemporary Arts (BaCA) invites you every Wednesday to bring your lunch and sit down for an hour in the galleries amongst art and artists. Each week will vary with something different — special guests, artist speakers, simple hands-on activities, or just a calm break.

**WHEN:** Every Wednesday from 12:15 to 1:15pm  
**WHERE:** Bailey Contemporary Arts, 41 NE First St., Pompano Beach)  
**COST:** free

### Ali Slam N' Jam

Want your shot in the spotlight? Take center stage at Ali. All levels of singers, musicians and poets are encouraged to jam alongside the house band, Ali Soul Connection. Slam poetry, live music and workshops included.

**WHEN:** Fourth Thursdays from 8 to 10pm  
**WHERE:** Historic Ali Cultural Arts (353 Martin Luther King Blvd.)  
**COST:** \$10

## Gridiron Grill-Off Food Wine & Music Festival



The Gridiron Grill-Off is a celebrity culinary competition, concert series, and food and wine festival for charity. The grand grill-off challenges 22 Miami Dolphin legends to compete against 22 of South Florida's best chef's. Fans spend the afternoon tasting gourmet samples grilled to perfection and sipping on the finest wines and spirits. Guests at the grand grill-off must be of legal drinking age.

In addition to the grand grill-off, three headlining concerts will take place every night of the weekend, including Vince Gill, Barenaked Ladies (with opening band Sister Hazel) and Daughtry.

This year there will also be a family-friendly BBQ pit master competition with live music, craft BBQ, beer, wine, spirits and a kid's zone. Forty professional BBQ teams will compete for top honors in four categories: chicken, pork, brisket and ribs. Attendees will get to sample 10 recipes.

The entire weekend benefits the Offerdahl Scholarship Fund as well as scholarships at Broward College through the Broward College Foundation.

#### WHEN:

**Friday Nov. 9:** Vince Gill will perform at 8pm.

**Saturday Nov. 10:** The Gridiron Grand Grill Off competition will take place from 1 to 4:30pm; following the grill-off will be the closing ceremonies from 4:30pm to 5:30pm. The family-friendly BBQ pit masters competition will also take place on Saturday from noon until 5pm. At night, Sister Hazel will open for the Barenaked Ladies concert at 8pm.

**Sunday Nov. 11:** Daughtry will perform at 8pm.

**WHERE:** Pompano Beach Amphitheater, 1806 NE Sixth St.

#### COST:

- The BBQ pit master event is \$10/pp (kids under four are free).
- The Gridiron grand grill off is \$85/pp for general admission; \$125/VIP admission
- Combo ticket prices vary. Please visit [gridirongrilloff.com/tickets/](http://gridirongrilloff.com/tickets/) to see all ticket options.



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## South Florida Gifted & Talented Symposium

Broward County Public Schools, in partnership with the Broward County Government Cultural Division and Broward Center for the Performing Arts, is pleased to present the South Florida Gifted and Talented Symposium. The event is a series of educational sessions aimed at exploring the unique social and emotional needs of gifted children. The event will also feature exemplary music performances and an art exhibition. This year's keynote speaker is Tom Vander Ark, the CEO of Getting Smart. Vander Ark is an advocate for innovations in learning and advises numerous school districts and education foundations. He is the author of "Better Together, Getting Smart, Smart Cities, and Smart Parents." The featured presenters will be Tonya Bolden and Richard D. Courtright, Ph.D.

**WHEN:** Nov. 2, 7:30am to 3pm

**WHERE:** Pompano Beach High School, 600 NE 13th Ave.  
Pompano Beach

**COST:** \$45 per person. Tickets can be purchased on EventBrite.



### Kidding Around with Yoga

Kidding around with yoga is perfect for children between the ages of five and 12. The class incorporates yoga, dance, music, games and positive activities.

**WHEN:** Every Tuesday from 4 to 5pm; Subject to at least three children in attendance, so call first: 954-580-5973

**WHERE:** Integral Life Center, 880 N. Federal Highway, Pompano Beach  
**COST:** \$15

### Pompano Beach's Movies on the Lawn

Bring your lawn chairs, blankets and favorite picnic foods to enjoy a featured flick under the stars. November's movie is "Wonder."

**WHEN:** First Fridays at 8pm

**WHERE:** The Great Lawn, Corner of Atlantic and Pompano Beach Blvds.  
**COST:** free



## Patricia Davis Community Garden

The Patricia Davis Community Garden officially kicked off its season on Oct. 6. The Garden was started in partnership with Fruitful Fields, a nonprofit organization that helps disadvantaged youth learn the art of urban farming. You can visit the garden at 1089 NW Sixth Ave. in Pompano Beach. Butterflies abound. Plots may be available. For more information call 954-849-2408.

## MADD Candlelight Vigil

Mother's Against Drunk Driving hosts an annual candlelight vigil for lives lost to drunk drivers. Come show your support.

**WHEN:** Nov. 9 at 7pm

**WHERE:** Herb Skolnick Community Center, 800 SW 36th Ave.

## Miles for Smiles

Last year the annual Miles for Smiles: a Race for the Kids helped raise over \$50,000 for medical, educational, therapeutic and recreational care provided to infants, children and young adults at Broward Children's Center. Walkers, runners, joggers, wheelchairs, strollers and well-behaved pets are welcome. After the race participants will enjoy free food, awards, family fun activities, community vendors, raffles and more.

**WHEN:** Nov. 3. Check-ins start at 8am.

Warm-up starts at 8:45am. Race starts at 9am.

**WHERE:** Pompano Community Park, 1660 NE Tenth St., Pompano Beach

**COST:** Registration runs until Nov. 1 at 11:30pm. General admission is \$25; students are \$15 and children under 10 are free. Participants can register on Eventbrite and will receive walk-bag and t-shirt upon check-in.

For more information call 954-295-4910, or email [myrnam@bcckids.org](mailto:myrnam@bcckids.org).

### Pompano Beach's Music Under the Stars

Bring your blankets and lawn chairs to enjoy some live music under the stars. November's featured band is a Tony Bennett Tribute Band.

**WHERE:** The Great Lawn, Corner of Atlantic and Pompano Beach Blvds.  
**COST:** free

### Family Fun Night at Christ Community Church

Every third Friday of the month Christ Community Church will host a family fun night with movies, games and pizza. A cover charge of \$5 includes food and drinks. Tickets can be purchased on EventBrite or through the church office at 901 E. McNab Rd. Call 954-943-3866 for more information.

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## Pompano Beach-Opoly

Late for the Sky, an Ohio-based game board manufacturer, has released a Monopoly-like board game based on Pompano Beach. Pompano Beach-opoly features favorite locales like the Sample-McDougald House and the Pompano Beach fishing pier. The game is exclusively available at Walmart stores in the Pompano Beach area for \$19.98, or you can order it online at [lateforthesky.com](http://lateforthesky.com).

## RMA Wins First Place Communication Award for Pompano Beach's Neighborhood Ambassador Program

Redevelopment Management Associates (RMA), the economic redevelopment consulting and management firm that has been working with the City of Pompano Beach, recently won a first place prize at a Florida Festivals and Events Association event for instituting Pompano Beach's Neighborhood Ambassadors program. The ambassadors — called VIPs (Volunteers in Pompano) — serve as liaisons between local businesses, area friends, residents, community programs, events and all things happening in Pompano Beach.

As a VIP, neighborhood ambassadors receive e-invitations to upcoming events, groundbreaking and grand openings. They also receive special offers from area businesses, Bailey Contemporary Arts (BaCA) and the Historic Ali Cultural Arts (Ali), get special event volunteer opportunities and regular city updates. The program was adapted from similar programs the RMA has instituted in other cities.

"We initiated our first Neighborhood Ambassadors program just over 10 years ago in the Northwood Village section of West Palm Beach," said Sharon McCormick, RMA's Director of Business Attraction and Marketing. "What began with one liaison, grew into 30 and then 300. Our strategy was to create a social atmosphere to share news, create a spirit of 'being in the know' and establish connections, so together, we would reposition the community for growth and facilitate innovation."

To learn more about Pompano Beach's VIP Neighborhood Ambassador program, or to apply, visit [pompanobeachfl.gov/pages/cra/cra](http://pompanobeachfl.gov/pages/cra/cra).

## GO VOTE!

Early voting runs between Oct. 22 and Nov. 4. You can vote early between 7am and 7pm daily at the following local locations: **E. PAT LARKINS COMMUNITY CENTER**, 520 Martin Luther King Blvd., Pompano Beach; **EMMA LOU OLSEN CIVIC CENTER**, 1801 NE Sixth St., Pompano Beach; **OVETA MCKEITHEN RECREATIONAL COMPLEX**, 445 SW Second St., Deerfield Beach. You can also vote by mail. For more information visit [browardsoe.org](http://browardsoe.org).



## Who's Who Musician Kyler Brown Named the New Music Minister at the Pink Church

The First Presbyterian Church of Pompano Beach has announced Kyler Brown as its new Music Minister. Mr. Brown is an accomplished organist and conductor recognized in the International Who's Who of Musicians. He has performed on The Late Show with Stephen Colbert, recorded extensively and made his Lincoln Center Debut in 1992, conducting Handel's Messiah. He most recently led the music programs at St. Joseph's Church in Greenwich Village, NY. He earned a Master's degree from the New England Conservatory in Boston and studied organ music in Italy. Brown began his ministry with First Presbyterian Church on Sunday, Sept. 23.

## Holiday Boat Parade Moved to Friday

The annual Pompano Beach and Lighthouse Point Holiday Boat Parade will be on Friday, Dec. 14 at 7pm. The parade has traditionally been on the second Sunday in December. For more information visit [pompanobeachchamber.com](http://pompanobeachchamber.com).

## Business Move

Dr. J's Ocean Medical Center has moved to Deerfield Beach. The new address is 1100 S. Federal Highway.

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## Rumours of Fleetwood Mac at the Amp

Performing the legendary Rumours album note-for-note, in its entirety, Rumours of Fleetwood Mac, the world's finest tribute to Fleetwood Mac, comes to North America for the very first time in 2018 with a brand new show celebrating 40 years of the iconic Rumours album. Encompassing nearly five decades of legendary music and channeling the spirit of Fleetwood Mac at their very best, Rumours of Fleetwood Mac offers a unique opportunity for fans, both old and new, to rediscover the songs and performances that have ensured Fleetwood Mac's place as one of the most loved bands of all time.

Fleetwood Mac's founding member, Mick Fleetwood, called the show "an extraordinary, emotive performance of Fleetwood Mac."

**WHEN:** Friday Nov. 2; doors open at 6:30pm; show starts at 8pm

**WHERE:** The Pompano Beach Amp, 1801 Sixth St., Pompano Beach

**COST:** Tickets range between \$19 and \$165, plus applicable fees. Tickets can be purchased online at either pbamp.com or axs.com; by phone at 561-223-7231; or at the box office, which is located inside the Pompano Beach Cultural Center at 50 W. Atlantic Blvd. Box office hours are Monday through Friday from 10am to 6pm.



## Elton John: Farewell Yellow Brick Road

It's Elton John. What else can we say?

**WHEN:** Nov. 23 at 8pm

**WHERE:** BB & T Center, 1 Panther Pkwy., Sunrise

**COST:** Tickets start at \$140 and can be purchased on Ticketmaster.

## Mizner Park Comedy Festival

The 2018 Mizner Park Comedy Festival will showcase some of the funniest comedians from across our Sunshine State. Join for a night of non-stop laughter with headliner Daniel Franzese from Mean Girls.

**WHEN:** Nov. 24. Doors open at 6pm. Show starts at 7pm.

**COST:** General admission is \$20pp; premium is \$30pp; VIP table is \$160

**LOCATION:** Mizner Park Comedy Club, 201 Plaza Real, Boca Raton. (Located inside the Mizner Park Cultural Center)

## Stills & Collins

Fifty years ago, singer-songwriter Stephen Stills met singer-songwriter Judy Collins, known for her piercing ocean blue eyes. Their tumultuous love affair would later be immortalized by Stills with his composition "Suite: Judy Blue Eyes." Now, the two icons of folk will celebrate the golden anniversary of their time together. Their tour marks the first time ever Stills and Collins have been onstage together. For this once in a lifetime experience, the two music legends will pull from their rich catalogs, debut songs from their album and share warm and intimate stories from their journeys, the 1960's and the Laurel Canyon scene they helped build.

**WHEN:** Nov. 18 at 7pm

**WHERE:** Au-Rene Theater at the Broward Center for Performing Arts, Fort Lauderdale

**COST:** Tickets range between \$45 and \$135 plus ticketing fees. Club level and VIP tickets are also available. Visit browardcenter.org for more information.

## Outré Theater Company Presents "The Christians"

In Outré's last season of works at the Pompano Cultural Center, the theater company performed an intriguing — and often controversial — series of shows, including Orwell's "1984," a Green Day rock opera called "American Idiot," a feminist take on Reservoir Dogs called "Reservoir Dolls" and a musical about a transgender rockstar, "Hedwig and the Angry Inch."

In Outré's upcoming production of "The Christians" Outré will explore faith, belief and the seemingly insurmountable distance that separates us.

"This play, while set in a Protestant Christian church, creates a dialogue that transcends religion, and is incredibly poignant at this time in our nation," said Skye Whitcomb, Outré's Artistic Director and the director of the production. "The thing that strikes me most about 'The Christians' is that for all the struggle that the characters go through, there is no 'bad guy.' Every one of these characters is coming from a place of personal truth, of belief, and they struggle with reconciling the differences in their beliefs. There's this heartbreaking distance

between them that tugs at the soul. And one of the most wrenching questions that the play forces us to contemplate is what we should do when those we love believe something that is not only different from what we believe, but believe something that we feel is actually dangerous."

**WHEN:** Oct. 19 - Nov. 11; Fridays and Saturdays at 8pm; Sundays at 2pm

**WHERE:** Pompano Beach Cultural Center, 50 W. Atlantic Blvd., Pompano Beach

**COST:** \$42pp for adults; \$20.50 for students. Tickets can be purchased at ccpompano.org

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# Pompano Explores Naming Rights and Sponsorships as New Revenue Source

In an effort to generate non-property tax revenues to help fund its operations and programs, the City is considering selling naming rights and corporate sponsorships for a number of its assets.

In September, the City Commission approved in a 4-2 vote a contract with The Superlative Group, a national sponsorship analytics and sales firm specialized in working with local governments, to move forward with developing and negotiating sponsorship and naming rights contracts. In addition, the Commission approved a sponsorship policy that Superlative was

- Aquatic Center – \$20,000 - \$40,000
- Dog Park – \$15,000 - \$30,000
- Hike and bike trail around the air park and golf course – \$20,000 - \$40,000
- Ali Cultural Arts Center outdoor performance space – \$25,000 - \$50,000

Along with facility signage, naming rights benefits could include the naming sponsor's ID on light pole banners, employee uniforms and information kiosks.



hired last year to help write. The firm was also tasked with preparing a report that included an asset inventory with the estimated revenue each asset could generate.

"It's an innovative area that we wanted to look into," Suzette Sible, assistant city manager, told the Commission.

Sible said the objective is to ultimately reduce the tax burden on residents over time.

Naming rights opportunities were identified for the following venues, along with their potential annual revenues, which, when combined, amount to approximately \$325,000 to \$570,000 per year:

- Pompano Beach Fishing Pier – \$60,000 - \$90,000
- Pier Parking Garage – \$25,000 - \$50,000
- Pompano Beach Cultural Center – \$50,000 - \$75,000
- Pompano Beach Cultural Center Facilities:
- Theater – \$25,000 - \$50,000
- Outdoor Spaces – \$15,000 - \$30,000
- Community Park – \$50,000 - \$75,000
- Community Park Facilities:
- Tennis Center – \$20,000 - \$40,000

In addition to naming rights, Superlative estimates that there is also a potential to generate revenue through category sponsorships, which could include "pouring rights" agreements at the identified city assets and their hosted events, whereby the manufacturer or bottler of a non-alcoholic beverage would be given exclusive permission to control beverage distribution.

Category sponsorships could also be agreements with companies in the areas of telecom, financial services, healthcare, automotive, sporting goods and energy. According to Superlative, \$50,000 to \$500,000 of revenue per year could be generated by each category sponsorship opportunity.

The Pompano Beach Amphitheater was not among the city assets considered for naming rights and other sponsorship opportunities because of an operating

contract with AEG Presents.

If Superlative were to sell all the naming rights and sponsorship opportunities they've identified, the City could net \$600,000 to \$3.5 million per year.

Resident Tom Terwilliger told commissioners the City has spent multiple millions of dollars on building the name recognition of Pompano Beach. "Why do you want to throw it away for pennies? Please, protect the name of the city for the residents."

Sible said it has become more important over the last few years for the City to pursue alternative revenue sources because the Florida Legislature tries on a regular basis to erode some of the City's local revenue sources. For example, a few years back, the Legislature tried to eliminate or reduce the amount of business tax receipts the City could assess. The City receives about \$2 million in business tax receipts a year.

Commissioner Michael Sobel voted against the sponsorship policy that Superlative put forward. He also voted, along with Commissioner Beverly Perkins, against the five-year contract allowing Superlative to solicit contracts with corporate >>>

◀◀ sponsors.

Superlative will be paid a \$7,500 monthly retainer fee for up to 18 months, plus a \$10,000 travel stipend. The Commission will have final approval of any proposed sponsorship contracts.

For any contracts that are approved, the firm will get a 15 percent commission.

“The question is,” said Sobel, “what kind of Pompano Beach do we want in the future? We’re going to permanently market city assets and dictate the products that the residents can consume while attending those assets.”

Sobel said the income that may be generated from it “is negligible, in my view, in terms of the imagery that we’re compromising and the type of city that we will become when we turn these city assets into brand names...It’s not my vision for Pompano Beach.”

“It’s not always about the money,” Sobel added. “This Commission is about to sell our Pompano Beach soul for a diet Pepsi.”

Mayor Lamar Fisher said: “I would not want the public to think that we are ‘selling our soul’ here. We have full control of this particular item, from now until we want to terminate or it’s successful.”

Vice Mayor Charlotte Burrie said that sponsorships are “a great source of income, but just how much City of Pompano Beach identity will we lose?”

Burrie also said she does not think Pompano has the type of buildings that would bring in the amount of money the City is looking for.

“Originally, I was against this,” said Commissioner Rex Hardin, “but I think we ought to go ahead and give ourselves the option. If we can look for outside revenue sources where we reduce the reliance on the taxpayer, that’s what we ought to be doing.”

Under its contract, Superlative is required to provide monthly progress reports which will be shared with the City Commission. If the firm does not perform adequately, or the City wants to go in a different direction, the City can terminate

## Pompano Beach Commits To Fostering Local Solar Market

Pompano Beach has made a commitment to become more solar friendly and has been accepted to participate in SolSmart, a U.S. Dept of Energy-funded recognition program for communities that have taken steps to make it faster, easier and more affordable for home and business owners to invest in solar energy.

A designated SolSmart advisor will be working with Pompano Beach to streamline its permitting, planning, zoning and inspection process for home or small business solar installations. By meeting certain criteria, the city can achieve a SolSmart Gold, Silver or Bronze designation. The process could involve making revisions to the city’s code of ordinances.

development, which can help attract them to the community and promote economic growth. The designation also signifies that the city is committed to a cleaner environment and reducing greenhouse gas emissions.

Participation in the SolSmart program was arranged through the South Florida Regional Planning Council. The council reached out to the 71 municipalities in the three counties it serves – Broward, Miami-Dade and Monroe – and received letters of commitment to pursue SolSmart designation from 15 of them, including Pompano.

The project will be getting underway for these cities over the next few weeks, and will last for nine months. About 200

communities across the U.S. have received a SolSmart designation.

According to Gomez, in the past five years, 41 residential properties and two commercial properties in Pompano Beach have installed solar power systems, and 12 residential properties have active permits for the installation of a solar power system. In addition, the Development Services Department has issued permits for 15 solar pool heaters, three solar water heaters, three solar attic fans and one solar camera system.

City facilities featuring solar installations are the parking lot on the northeast corner of A1A and Atlantic Boulevard, and a parking lot behind The Foundry restaurant, which have a total of 18 solar-powered lights and 21 solar-powered, multi-space parking meters.

The City is not only striving to make the process easier for residents and businesses to invest in solar energy, but plans to expand the use of solar installations at its own facilities.



“The City is proud of our expedited permitting program,” said Assistant Development Services Director Jennifer Gomez. “We look forward to identifying any perceived barriers in our codes and finding ways to further facilitate solar installations.”

In addition to benefitting solar customers, the SolSmart designation is meant to send a signal to solar installation companies that the city supports local solar energy