

## Advertising Insertion

ADVERTISER /COMPANY NAME

DATE

CONTACT PERSON

BILLING ADDRESS

CITY/STATE/ZIP

PHONE

CELL PHONE

EMAIL

PUBLICATION/SITE	ISSUES/MONTHS	SIZE	POSITION	RATE PER ISSUE	CONTRACT AMT.
				<b>DESIGN FEE</b>	
				<b>TOTAL</b>	

### TERMS AND CONDITIONS

Payment in advance is required of all advertisers.

Closing Dates – Special position requests will be given on a first-come, first-served basis. No guarantee is made unless a preferred position premium has been specified.

Advertising Copy – Advertising is accepted subject to publisher approval and may be rejected at publisher’s discretion. Advertisers and their agents are liable for the content of advertisements and any claims arising from them. Publisher shall not be liable for ad content.

Payment Policy – All advertisers must submit payment with artwork approval unless payment terms have been established. Payment must be made at the time of artwork approval and/or submission. The expense of any collection activity or returned checks shall be borne by the delinquent advertiser and shall include: bank fees, court costs, attorney fees and costs, and assignment costs.

Artwork Submission and Approval – Advertiser must submit camera-ready artwork in proper dimensions for selected ad size. Camera-ready means finished artwork that requires no typesetting and/or design by publisher. For ads created by Lighthouse Point

Publishing: Publisher shall not be liable for errors or omissions in advertisement, as Advertiser must approve all advertising copy before publication. Lighthouse Point Publishing shall run, at no charge, a corrected advertisement if it deems itself responsible for running ad not approved by advertiser. Advertiser must sign advertising approval for artwork and return signed approval before closing date for each issue in which advertisement will appear

Publisher Liability – The Publisher shall not be liable for any failure to publish all or any portion of the issue in which an advertisement is contained if such failure is due to occurrences beyond the Publisher’s control. Failure by Publisher to insert an advertisement invalidates this contractual order but shall not constitute a breach of contract. Advertisements omitted from any particular issues shall be compensated for either through make-ups or rate adjustments. Advertiser agrees to indemnify and protect the publisher from any loss or expense on claims or lawsuits based on the contents of the advertisement. Publisher is not liable for failing to produce an issue due to acts of God or other reason’s beyond the Publisher’s control.

*I have read over the advertising rates and deadlines for Point! Publishing and agree to abide by all stated.*

**X**

SIGNATURE

DATE

**Mail this completed insertion order and check to:** Point! Publishing  
 2436 N. Federal Hwy., #311  
 Lighthouse Point, Florida 33064  
*Make checks payable to Point! Publishing.*