



## **TONY & CHRISTINA VAROL**

### **Co-Founders Bio**

In 1995, Select Europe Inc., with its origins in the United Kingdom, started as a small family run business. The goal of our company was to source the finest seafood from around the globe for our seafood marinated Fruits De Mer brand.

Tony was born in Turkey and raised in England. He is an alumni of Leeds Metropolitan University in Leeds, West Yorkshire. An avid supporter of soccer and a licensed pilot, Tony works hard and plays hard in every aspect of life. Christina was born in Greece and migrated with her family to Montreal, Canada. Christina is fluent in Greek, French, and English.

Tony and Christina developed an appreciation from their unique international upbringing for the sustainable seafood industry that became central of many of their opportunities. Tony and Christina are committed to sourcing only the most exceptional seafood for all their wild caught products. The fish and seafood are caught off the coasts of Scotland and the Mediterranean Sea, focusing on the shores of Italy and Turkey.

Fruits De Mer products were received with enthusiasm, due to their health benefits and the pure quality of the product. Blending in with the European diets and its Mediterranean neighbors, it quickly became a gourmet staple within high-end restaurants and the gourmet retailers in Belgium, France, and the United Kingdom.

After much success in the European market, Tony decided to move award-winning Select Europe to the United States--- once again achieving new highs with the superior quality of the marinated white anchovies and seafood salads. Select Europe is currently being distributed throughout the United States to gourmet supermarkets, white tablecloth restaurants, luxury hotels, and cruise lines.

As a result of the exceptional quality and taste, Select Europe Inc's Fruits De Mer brand is the proud recipient of numerous awards from The Guild of Fine Food, and the "Best Specialty Import" Award from Fortnum & Mason. Select Europe is the winner of the Great Taste Awards (widely regarded as the "Fine Foods Oscars") 13 consecutive years! In addition, we have received many accolades at The Seafood Expo North America, The Fancy Food Show, The European Seafood Expo in Brussels, and the Birmingham Good Food Show. Select Europe's salted anchovy is considered to be the best available in Europe, due to its delicate flavor and low sodium content.

All fish and shellfish used is of the highest uniform standard with no artificial ingredients, and the strictest quality control is conducted in compliance with IFS and BRC standards.

With our current headquarters in the United States, Select Europe Inc. has successfully developed into a multi-national company. Today, we are proud to have achieved the reputation of making the finest and healthiest ready-made marinated seafood products available to both the retail and food service industries.

Tony and Christina have created a dynamic partnership, and it works to creatively advance awareness of wild sustainable seafood. Every product in their company is inspired by their deep love for the ocean, their reverence for the fish that have fed and supported their family, and the hope that they can spread awareness of the health benefits and pure quality of their delicious products.



Select Europe, Inc., caters to an international portfolio of prestigious clients, food service outlets, and distributors. Our name is consistent with reliability, the highest of standards, and the sheer quality of our products.

**407-931-1820 / Pompano Beach, Florida / [www.selecteuropeinc.com](http://www.selecteuropeinc.com)**